Sponsorship & Exhibition Manual

BaCl 2017
International Conference on Basic and Clinical Multimodal Imaging
August 29 – September 2 2017, Bern, Switzerland

A joint meeting of:
ISFSI International Society for Functional Source Imaging
ISBEM International Society for Bioelectromagnetism
ISBET International Society for Brain Electromagnetic Topography
ISNIP International Society for Neuroimaging in Psychiatry
ECNS EEG and Clinical Neuroscience Society

Contact: baci2017@baci-conference.com
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Welcome to Bern

Dear Colleagues and Friends,

We are happy to invite you to the third International Conference on Basic and Clinical Multimodal Imaging, taking place in Bern from August 30 to September 2 2017.

As joint meeting of ECNS, ISBET, ISFSI and ISNIP, the BaCI 2017 conference will be an exchange platform for ideas and knowledge among scientists. We specifically aim at fostering discussions and profit from the complementary expertise of the different societies in clinical applications, EEG and MEG methodology such as inverse solutions, psychiatric and neurological topics, and novel technologies.

On the methodological side, the ISFSI held several meetings in the past focusing on advancements of mathematical and computational methodologies to analyze electric and magnetic functional imaging data. Specifically, source localization methods and the study of connectivity in large-scale networks as well as applications of these methods to functional imaging of the brain and the heart have been discussed there.

On the clinical side, the ISBET, ISNIP and ECNS societies have held a number of joint meetings focusing on neuroimaging techniques to study brain function and to promote the understanding, treatment, and prevention of neuropsychiatric diseases. Functional techniques like EEG, fMRI and nuclear medicine as well as structural methods and stimulation applications have been discussed there.

The two previous BaCI conferences have proven the ability of joint meetings among these societies to promote interactions, create new collaborations and increase the visibility of the currently occurring paradigm shift from pure localization of brain functions to the study of dynamics of large-scale networks.

Please visit our homepage (www.baci-conference.com) for further information on the meeting.

We are looking forward to an exciting meeting in Bern!

Thomas Koenig
President ISBET
Chair

Thomas Dierks
University Hospital of Psychiatry, University of Bern

Werner Strik
University Hospital of Psychiatry, University of Bern

Mara Kottlow
kWk – Kottlow Wissenschaft & Kommunikation

Contact: baci2017@baci-conference.com
Committees

Local organizing committee:

Chair: Thomas Koenig, Bern – Contact: thomas.koenig@unibe.ch
Co-Chair: Thomas Dierks, Bern
Co-Chair: Werner Strik, Bern
Co-Organizer: Mara Kottlow, Zurich

Scientific Committee:

ISFSI: Bin He (Minnesota, USA)
Geertjan Huisenkamp (Utrecht, Netherlands)
Jens Haueisen (Illmenau, Germany)

ISBET: Pedro Valdes Sosa (Chengdu, China & Havana, Cuba)
Tetsuo Kobayashi (Kyoto, Japan)

ISNIP: Oliver Pogarell (Munich, Germany)

ECNS: Armida Mucci (Naples, Italy)
Dean Salisbury (Pittsburgh, USA)
Ivan Bodis-Wollner (New York, USA)

Local: Christoph Michel (Geneva, Switzerland)
Daniel Brandeis (Mannheim, Germany & Zurich, Switzerland)
Preliminary Program

Confirmed Keynote Speakers (status November 23, 2016):

- Christian Benar, Marseille, France
- Melanie Boly, Madison, USA
- Stefan Borgwardt, Basel, Switzerland
- Peter Falkai, München, Germany
- Ketsuo Kobayashi, Kyoto
- Gregor Thut, Glasgow, UK

Public Opening Lecture Speaker:

- Werner Strik, Bern, Switzerland

Pre-Conference Courses (status November 23, 2016):

- ANDREA Pre-Conference (Silvia Comani, Jens Haueisen)
- Cartool training (Christoph Michel)
- EEG Microstates with EEGLAB and Ragu (Thomas Koenig)
- sLORETA (Roberto Pascual Marqui)

Topics:

- Modelling connectivity
- New trends in non-invasive functional imaging
- Translating psychiatric neurophysiology into clinical practice
- Biological outcome predictors in schizophrenia
- Multimodal approaches to perception and cognition
- Neurobiology of consciousness
- More to come…

This joint meeting is supposed to attract around 250 researchers and clinicians from all over the world. We believe that this number is of interest for companies manufacturing imaging and stimulation devices and signal processing software, as well as for pharmaceutical companies developing drugs for neurological and psychiatric diseases. Also publishing houses with books and journals in the field of computational, cognitive, and clinical neuroscience and imaging will find an interested audience.

Registration and abstract submission will be open from the 1st of December 2016.

Contact: baci2017@baci-conference.com
Sponsoring packages

A. GOLD Sponsor package (1 Slot)  CHF 7’000.- (Net of VAT)

Scope:
- Acknowledgement as GOLD Sponsor
- Exhibition boot

Including:
- 3 full BaCI conference 2017 registrations free-of-charge
- Prime location of the exhibition boot at the main lecture hall entrance
- Possibility to hold an exclusive lunch symposium for the scientific presentation of research done based on your products
- Exhibitor’s participants badge lanyards
- Exhibitor’s notepads and pens in conference bag
- Exhibitor’s leaflet insertion in conference bag
- Logo on the USB stick (contains the program booklet as pdf)
- Upload of exhibitor’s product documentation to the USB stick containing the program booklet
- Logo with hyperlink on BaCI conference website
- Acknowledgement on the Sponsor list in the final program booklet
- An exhibition space of 6 sqm in the main hall

B. SILVER Sponsor package (2 slots)  CHF 5’000.- (Net of VAT)

Scope:
- Acknowledgement as SILVER Sponsor
- Exhibition boot

Including:
- 2 full BaCI conference 2017 registrations free-of-charge
- Prime location of the exhibition boot at the main lecture hall entrance
- Leaflet insertion in conference bag
- Upload of exhibitor’s product documentation to the USB stick containing the program booklet
- Logo with hyperlink on BaCI conference website
- Acknowledgement on the Sponsor list in the final program booklet
- An exhibition space of 6 sqm in the main hall

Contact: baci2017@baci-conference.com
C. BRONZE Sponsor package  CHF 3'000.- (Net of VAT)

Scope:
- Acknowledgement as BRONZE Sponsor
- Exhibition boot

Including:
- 1 full BaCi conference 2017 registration free-of-charge
- Upload of exhibitor’s product documentation to the USB stick containing the program booklet
- Logo with hyperlink on BaCi conference website
- Acknowledgement on the Sponsor list in the final program booklet
- An exhibition space of 6 sqm in the main hall

Exhibition
The exhibition will be held in the entrance hall of the Uni-S.

Set up times:  Thursday, 31.8.2017  08:00 – 10:00

Exhibition opening times:
- Thursday, 31.8.2017  09:00 - 18:30
- Friday, 1.9.2017  09:00 - 18:30
- Saturday, 2.9.2017  09:00 - 16:00

Dismantling times:
- Saturday, 2.9.2017  15:00 - 17:00

Notes:
- Space allocation will be made according to the chosen exhibition package.
- We have a limited number of slots for all packages, applications will be handled on a first come, first serve basis.
- All booth locations are easily accessible and inside the building.
- There will be an overnight guard to protect hardware against theft.
- The terms and conditions of exhibiting will be sent with the contract. Please note that signature of the exhibition contract indicates acceptance of the terms and conditions.
Information for Sponsors & Exhibitors

Application can be made by sending the enclosed “Application Form” (page 9) to info@kwk.services.

Once the application is received, a contract and deposit invoice will be sent to you for completion. This contract should be signed and returned with a 50% deposit payment.

Payment Terms and Conditions:
- 50% of the total value with signed contract
- 50% of the total value 4 months prior to the conference
- All payments must be received before the start of the conference.

Cancellation Policy:
In case of cancellation please address the conference organization office. In case of cancellation the organizers shall retain
- 50% of the agreed package amount if the cancellation is made before March 1st 2017.
- 100% of the agreed package amount if the cancellation is made after March 1st 2017.

Acknowledgements:
All exhibitors will be acknowledged in the final program and on the conference website. Please forward your company logo (in JPEG and EPS format) to info@kwk.services.

Please feel free to contact the conference organization office for further information.

Dr. Mara Kottlow
kWk – Kottlow Wissenschaft & Kommunikation
Info@kwk.services
www.kwk.services
Sponsoring/Exhibition Application Form

Please complete and send to:

kWk – Kottlow Wissenschaft & Kommunikation
Dr. Mara Kottlow
E-mail: info@kwk.services

Company Name

Address

City / ZIP Code / Country

Contact Name

Telephone

Fax

E-mail

I would like to book the following exhibition package:

<table>
<thead>
<tr>
<th>Exhibition Package</th>
<th>Price in CHF (Net of VAT)</th>
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<tbody>
<tr>
<td>A – GOLD</td>
<td>7'000.-</td>
</tr>
<tr>
<td>B – SILVER</td>
<td>5'000.-</td>
</tr>
<tr>
<td>C – BRONZE</td>
<td>3'000.-</td>
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A first 50% deposit invoice will be sent to you after the receipt of this application form.

Signature ___________________________ Date ______________
General Information

Getting to Bern:

By Air
The closest international airport to Bern is Zurich Airport, located a bit outside of Zurich city. From Zurich, Bern is easily reachable by train.

Bern’s European airport is located in Belp at a transfer time of around 20 min. to the city center.

By Train
Switzerland’s famous train network offers an excellent standard. Bern is perfectly accessible by train from e.g. Zurich, Paris, Berlin, or Milan.

By Road
Thanks to the efficient road network throughout Switzerland and Europe, it is easy to get to Bern by car.

Moving in Town:

By Feet or by Bicycle
Bern is a small town and very bicycle and pedestrian friendly.

Bikes can be rent for almost no money from “Bern rollt” (1.- CHF per hour, first four hours free).

Public Transports
Staying at a hotel* in Bern you will get the “Bern Ticket” for the whole duration of your stay. The Bern Ticket offers you free public transportation within Bern center, including transfers from and to Bern airport.

Ask for the Bern Ticket when checking-in to your hotel. The reservation confirmation serves as your ticket from Bern main station or airport to your hotel.

Conference Venue:

UniS
Universität Bern
Kanonenweg
3012 Bern
How to reach UniS

- From Bern Centre or Bern Main Station
  UniS is only 600 m away from the main station of Bern and Bern center. It is easily accessible by feet and car.
- From Zurich Airport
  There is a non-stop inter-city (IC) train from Zurich international airport to Bern every half an hour (1h 18min.)
- From Bern Airport
  By car, it takes 26 min. from Bern airport to UniS. If you choose public transports (38-47 min.), take a bus from Bern airport to Belp station (Bus 334 or 160) and from Belp station a train to Bern main station (S31, S4 or S44).

* There is a limited amount of hotel rooms exclusively pre-reserved for participants of the BaCI conference 2017. Please visit our [website](#) for more information.